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News Release

Press Contact:
Carolyn Kinzie
Director of Media and Public Relations
+1 905 707 2614
carolyn.kinzie@masstechgroup.com

FOR IMMEDIATE RELEASE

WIN Television Selects MassStore™ Media Lifecycle Management Solution from Masstech Group Inc.

Australia's No.1 regional broadcaster WIN Television orders three Masstech MassStore™* systems for on-air playout, News, Production, Archiving and advanced Inter-Site content movement

LAS VEGAS, Nevada — April 24th, 2006 — WIN Television, Australia's number one rating regional broadcaster has taken delivery of the first of three MassStore systems from Masstech Group. WIN Television will deploy the system for media lifecycle management, archiving and inter-site material handling. For Masstech Group, the sale of this system, the largest system ever deployed in the Asia Pacific region, secures their position as Asia Pacific's most popular media asset management solution.

WIN Television began broadcasting with one station in 1962 and growth has seen the network spread to every Australian state covering an area greater in size than Europe. WIN Television is embarking on a huge re-build to digitise and streamline their nationwide network and have engaged Masstech because of their demonstrated capabilities and enterprise wide solution. The WIN Television network has three playout facilities located in Wollongong, New South Wales, Ballarat, Victoria and Rockhampton,

Queensland. These three locations are interlinked with a high speed WAN which Masstech will use to provide inter-site material handling. Attaching to each of these locations are remote offices serving both as newsroom bureau and production facilities for local promos and commercials.

“MassStore has solved all our workflow issues with its unique ability to connect every part of our operation” said John Smithers, Director of Engineering WIN Television. "Masstech have demonstrated a clear understanding of file based storage and connectivity that will help us achieve improved workflows and efficiencies".

MassStore is a powerful common platform which interconnects all locations, enabling users to instantly view material from anywhere with the network. MassStore's industry leading proxy engine also allows material to be automatically transcoded and transferred to anywhere within the network. The system automatically transfers and encodes material across WIN Television's many different video servers including a combination of Avid MediaStream, Seachange and Thompson K2.

WIN Television has also taken advantage of MassStore's ability to integrate with the news and production environments. MassStore's direct interface to the Associated Press ENPS news automation system is used for searching and viewing archived content, material can be browsed directly from a journalist's ENPS workstation streamlining workflow and reducing the need for costly tape transfers. WIN Television are also installing the Thomson NewsQPro News Production system and MassStore will facilitate the management and movement of content between NewsQPro and the Spectra Logic T950 LTO3 archive library.

“WIN Television has become a leading Australian broadcaster by consistently taking advantage of advanced technology to increase operational efficiencies,” commented Brad

Redwood, Director of Operations Asia-Pacific, Masstech Group Inc. “We are very pleased at having been chosen by such a progressive organization.”

About Masstech Group

Masstech Group Inc. is a developer of software and embedded hardware solutions to enable management, conversion, distribution, and sharing of digital content across open IT storage/server platforms and networking infrastructures. The company’s offerings in Media Lifecycle Management, Workflow Productivity Enhancement, Business Continuity & Compliance provide customers with value enabling solutions developed through a combination of visionary products and engineering leadership. The company’s products are available from a direct sales force and global channel partners. For more information on Masstech Group and products, please visit www.masstech.com.

WIN TELEVISION

The world’s largest privately owned and Australia’s number one regional television network. WIN Television reaches approximately 5.2 million viewers across all six states of Australia and the nation’s capital through its 24 wholly owned and operated television stations.

WIN Television’s ratings success is largely attributable to the Corporation’s on-going commitment to local news. WIN provides the most comprehensive news service in 20 regional centres with individual 30-minute bulletins plus local news, weather, sport and finance updates every weekday. In addition, Tasmania produces a composite bulletin of national and international news on weekdays and a composite State, national and international bulletin on weekends.

Continuing its long tradition as a leader in Australian television, WIN Television was the first regional broadcaster to transmit a High Definition digital service, 12 months ahead of Government regulatory requirements now transmitting in all of WIN Television’s aggregated markets.

WIN Television is a part of the WIN Corporation family, with the consolidated group comprising of 36 companies. Uniquely positioned in the Australian media marketplace, WIN Corporation includes eleven highly successful major business operations in the following sectors: Television & radio broadcasting, film & television production, telecommunications, transmission services, media sales, film exhibition, land development and internet.

Techtel Pty Ltd

Techtel Pty Ltd was incorporated on June 1985 in New South Wales, Australia, and currently operates from offices in Artarmon (Sydney) and Box Hill (Melbourne) to service the Australian and New Zealand market. Its sister company Techtel (SE Asia) Pte Ltd operates in Singapore, Jakarta and Kuala Lumpur to service the South East Asian market. Techtel is committed to the active promotion and support of high-tech equipment in our selected market groups.

*Patent Pending

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