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News Release

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FOR IMMEDIATE RELEASE

STAR installs multiple MassStore™* Media Lifecycle Management Systems

MassStore Provides Virtual Libraries, Advanced Content Grouping and Archiving for Primary and Secondary Sites

LAS VEGAS, Nevada— April 24th, 2006 — Masstech Group today announced that STAR, Asia's leading media and entertainment company, has completed the installation of two of the company's MassStore™* systems. MassStore, the company's complete solution for media lifecycle management is quickly becoming the standard in the APAC region.

The primary MassStore system is located at STAR's headquarters in Hung Hom, Hong Kong. The secondary system, located at STAR's disaster recovery site in Taipo, Hong Kong, operates in parallel, providing 100% back-up for the primary playout location in addition to providing disaster recovery. MassStore is one of the core components of the redundant environment, managing the control of multiple archives for both the main and secondary site. This high availability system requires scalability and resilience throughout the entire design.

“STAR, our first installation in China, is a very significant indicator of our leadership in the Asia Pacific region,” commented Sudy Shen, President and CEO, Masstech Group. “We are the media lifecycle solution of choice and our position has been achieved by the power of our solution, attention to detail and unquestionably by the quality of our consulting and support services.”

The STAR installation demonstrates the tight integration of MassStore with the TITAN automation system from Sundance Digital, Inc. Masstech and Sundance have enabled STAR to fully automate the creation of content "Groups" for advanced archiving techniques. Masstech understands that today's broadcasters want more than the basic data moving available from older systems. Masstech has led the way with a web-based architecture now being adopted by many as the standard for media lifecycle management. STAR also selected video servers by Omneon and the design and integration was completed by STAR's in-house Engineering Department.

"Effectively managing our content archive is an important task at STAR, as we broadcast over 50 television channels, serving more than 300 million viewers across Asia everyday. Masstech with their MassStore media lifecycle solution has offered a proven system that could handle the complexity of this task and fulfill our requirements in automation and control of the virtual libraries between our primary playout location and disaster recovery site," said Dr. Guo Xiao Yong, Chief Technology Officer at STAR .

About Masstech Group

Masstech Group Inc. is a developer of software and embedded hardware solutions to enable management, conversion, distribution, and sharing of digital content across open IT storage/server platforms and networking infrastructures. The company's offerings in Media Lifecycle Management, Workflow Productivity Enhancement, Business Continuity & Compliance provide customers with value enabling solutions developed through a combination of visionary products and engineering leadership. The company's products are available from a direct sales force and global channel partners. For more information on Masstech Group and products, please visit www.masstechgroup.com.

About STAR

STAR is a leading media and entertainment company in Asia. STAR broadcasts over 50 television services in nine languages to more than 300 million viewers across 53 Asian countries. STAR channels cover all genres including general entertainment (Star Plus, Xing Kong, Star Chinese Channel, Star One, Star Utsav, Star World, Vijay, Phoenix Chinese), sports (ESPN, Star Sports), movies (Star Chinese Movies, Star Gold, Star Movies), music (Channel [V]), and news and current affairs (Star News, Star Ananda, Phoenix InfoNews Channel). STAR controls over 20,000 hours of Indian and Chinese programming and also owns the world's largest contemporary Chinese film library, with more than 600 titles, featuring superstars including Jackie Chan, Chow Yun Fat and Bruce Lee. In partnership with leading companies in Asia, STAR businesses extend to filmed entertainment, television production, cable systems, direct-to-home services, terrestrial TV broadcasting, wireless and digital services. STAR is a wholly owned subsidiary of News Corporation. www.startv.com

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